



*TRADE MISSION*

# RONDÔNIA RURAL SHOW INTERNATIONAL 2023



**SEDEC**  
Secretaria de Estado do  
Desenvolvimento Econômico

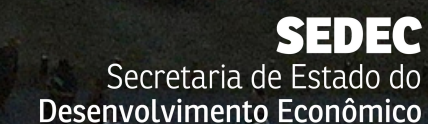


Governo do Estado de  
**RONDÔNIA**



**22<sup>nd</sup> MAY**  
**27<sup>th</sup> 2023**

**THE BIGGEST AGRIBUSINESS FAIR  
FROM THE NORTH REGION OF BRAZIL**



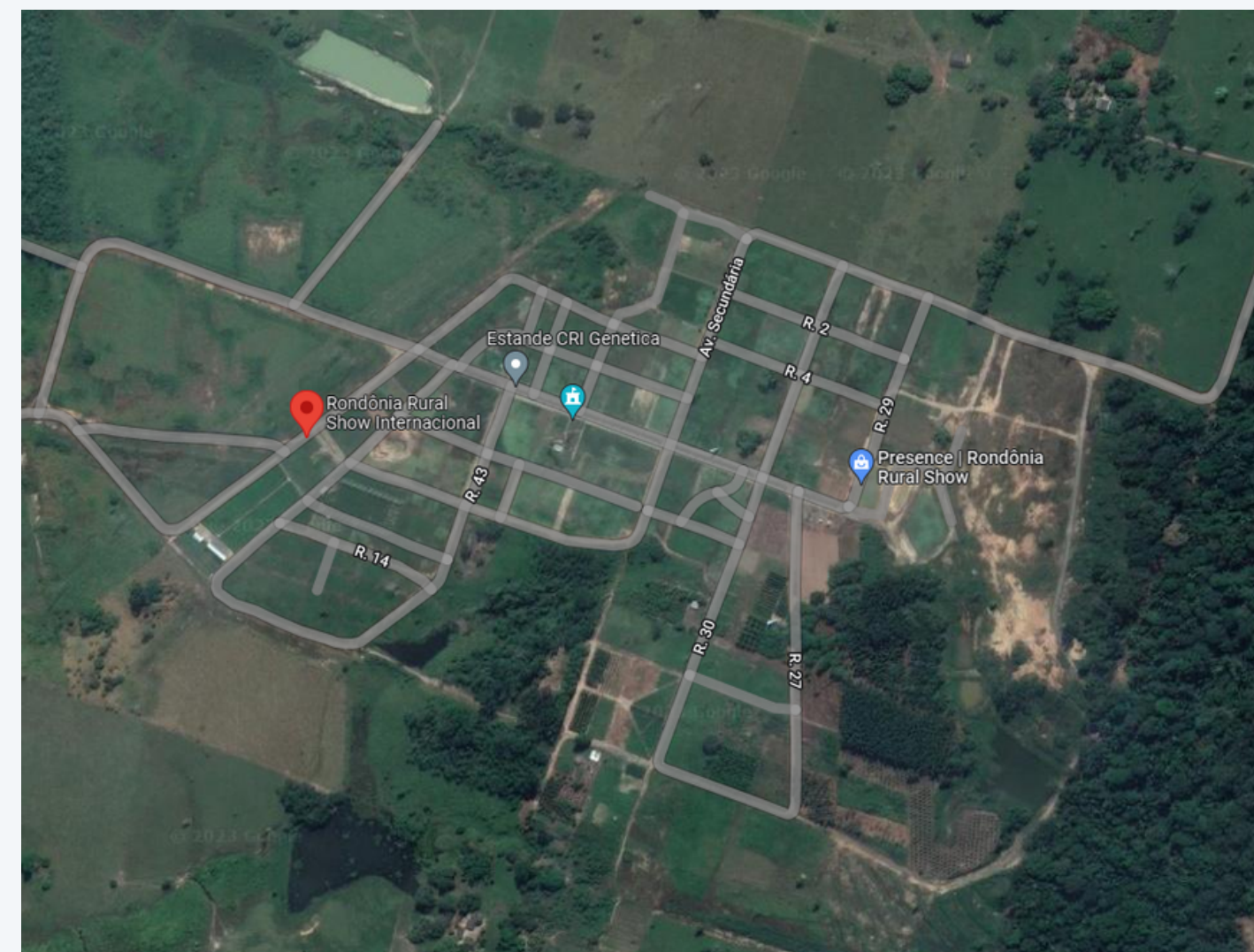


# *RONDÔNIA RURAL SHOW* **ABOUT THE FAIR**

The Rondônia Rural Show is a technological fair focused on the state's agribusiness. It is held annually by the Government of Rondônia in the city of Ji-Paraná, located in the center of the State, which offers easy access and logistics for carrying out the event. **As the biggest fair of agribusiness from the north region, the event offers an unique experience for investors interested in making new business.**

In 2023, the theme will be “**Sustainable Technologies**”. In every edition the fair becomes stronger with the high volume of business and innovative practices presented, attracting more and more visitors. The Rondônia Rural Show is already part of the national calendar of agribusiness fairs.

[Click on the map to access the event's location](#)





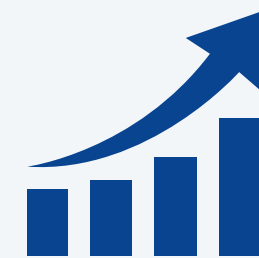
# *RONDÔNIA RURAL SHOW* **FAIR HISTORY**

In 2022, the event had 280 private exhibitors, 120 agroindustry and handicraft exhibitors, 20 institutions and 100 government exhibitors.

The event brought together more than 232,000 participants.

## **Business results:**

6th Edition 2017: U \$126,92 million.  
7th Edition 2018: U \$102,50 million.  
8th Edition 2019: U \$135,28 million.  
9th Edition 2022: U \$540 million.



Rondônia Rural Show  
**Made to grow**





# *RONDÔNIA RURAL SHOW* **SECTORS CONFIRMED 2023**



The international RRS receives large investors and exhibitors of national and international projection from all segments of agribusiness.



# *RONDÔNIA RURAL SHOW*

## **SECTORS CONFIRMED 2023**

- Livestock
- Agriculture
- Pisciculture
- banking sector
- Mining
- Automobiles
- Genetics and Breeding
- Technology and innovation
- Banks and Credit Unions
- National and International Governments
- Civil Construction and Renewable Solutions
- Crop-Livestock-Forest Integration (ILPF)
- Sustainability
- Agricultural Machines and Implements



*TRADE MISSION*  
**RONDÔNIA RURAL SHOW 2023**

**WHAT  
WE OFFER**



**We believe that the participation of embassies and international chambers of commerce makes our event richer and more diverse. The Government of Rondônia has its doors opened to your country.**

### **Scheduling corporate meetings (matchmaking)**

INVEST Rondônia will schedule meetings for the international participants with the sectors they are interested in, according to their commercial demands.

### **Presentation of your institution**

By confirming participation in the event, we will offer an opportunity to present your country in one of the thematic panels of the fair, according to the availability of the business space.



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**HOW TO  
PARTICIPATE**



# CONFIRM YOUR INTENT TO PARTICIPATE

**Fill out the form below** to register your intentions to participate in the event. By doing it, you will be able to inform about **the sectors you are interested in negotiate**, if you would like us to **schedule meetings** with governmental or financial institutions and if you are interested or available to participate in **thematic panels** about the country you represent (presenting potentialities and businesses of the country or institution that you are representing in the occasion).

**FILL OUT THE FORM**



## SCHEDULE OF MEETINGS BY INVEST RO

After completing the form, INVEST Rondônia will initiate contacts with companies of interest to articulate business roundtables in the international space of the fair.

**The list of confirmed meetings will be sent to representatives one week before the event starts,** as well as the days and times of each appointment. Also, there will be a person available for each institution during the days in the fair.



## OFFICIAL CONFIRMATION

The invited embassy or chamber of commerce must inform INVEST Rondônia about the arrival and departure dates of the representatives, the length of stay to participate in the fair, and their names, positions and contacts. **All these information must be send to this email address: [rii.investro@sedec.ro.gov.br](mailto:rii.investro@sedec.ro.gov.br)**

Please, we ask you to send these information as soon as you get them.

**IMPORTANT: It is not necessary to make any kind of payment to participate in the fair** and business roundtables. However, the costs and expenses with the trip will be the responsibility of the institution and its associates.



**The International Rondônia  
Rural Show is the perfect  
place for you to make new  
business!**

**JOIN US!**

*For more information:  
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[rII.investro@sedec.ro.gov.br](mailto:rII.investro@sedec.ro.gov.br)*